



*"Empowering Excellence, Transforming Organizations."*

# Theme: Transforming Organizations Through Effective Project Management



SpaceNx, Union Bank Marina, Lagos

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# Welcome to Elevate Summit 2025!

Dear Esteemed Attendees,

On behalf of the entire team, I would like to extend a warm and heartfelt welcome to each of you as we come together for the Elevate Summit 2025!

This summit brings together visionaries, innovators, and change-makers from various industries, all united by a common goal: to push the boundaries of what's possible, share knowledge, and elevate our collective impact.

During this event, you will have the opportunity to engage in insightful discussions, participate in dynamic workshops, and network with industry leaders passionate about growth and progress as you are. We are excited to see the ideas, collaborations, and breakthroughs that will result from our time together.

We are committed to creating an environment where creativity thrives, new partnerships emerge, and each of you walks away inspired and equipped with the tools to elevate your work, your community, and your impact.

Thank you for being part of this journey. Let's make Elevate Summit 2025 a milestone event filled with inspiration, learning, and growth.

Welcome again, and let's get ready to elevate!

Warm regards,  
Brahim Olalekan  
Team Lead  
Elevate Summit Team

# About Elevate Summit

Elevate Summit is an annual gathering of professionals, leaders, and innovators dedicated to fostering best practices, driving professional development, and promoting impactful strategies for organizational growth.

This premier event provides a platform for diverse industries to exchange ideas, explore cutting-edge trends, and collaborate on solutions to today's most pressing challenges.

## 2025 Theme: Transforming Organizations Through Effective Project Management

The 2025 Elevate Summit underscores the vital role of project management in achieving transformational change. This year's theme, "Transforming Organizations Through Effective Project Management," empowers attendees with actionable strategies and insights to enhance organizational efficiency and create sustainable impact.

Whether you're a seasoned professional or an emerging leader, Elevate Summit offers unparalleled opportunities to gain fresh perspectives, forge meaningful connections, and drive excellence in your organization.

Did you know that effective project management leads to measurable returns on investment for organizations? It drives progress, enhances financial outcomes for stakeholders, and ensures long-term sustainability in an increasingly competitive marketplace.

Project management is more than just a tool—it's a strategic asset that transforms ideas into results and fuels organizational growth.

## Our Vision

To be a premier Pan African summit that fosters excellence in professional development, cultivates innovation across industries, and equips organizations with the tools to navigate challenges and achieve sustainable success.

## Our Mission

To inspire and empower professionals, leaders, and organizations by providing a platform for knowledge exchange, innovative strategies, and actionable insights that drive transformational growth and success.



# Why Attend?

- **Expert Insights**

Learn from top industry leaders about implementing project management strategies that align with organizational goals and drive measurable results.

- **Actionable Knowledge**

Gain tools and techniques to improve efficiency, enhance team collaboration, and deliver successful projects across industries.

- **Networking Opportunities**

Connect with like-minded professionals, industry leaders, and over 1700+ CFL community members during networking sessions.

- **Industry Relevance**

Tailored for professionals across Banking, Oil & Gas, Telecoms, IT, Real Estate, and beyond, this event equips you to apply project management principles to achieve organizational excellence.



# Agenda: Transforming Organizations Through Effective Project Management

**10:00 AM:** Welcome and Opening Remarks  
Introduction to the CFL Professional Community Platform

**10:20 AM:** Keynote Speech  
“Project Management as a Catalyst for Organizational Transformation” (Speaker: Banking Sector)

**11:00 AM:** Speaker Session 1  
“Strategic Alignment: Ensuring Project Goals Meet Business Objectives” (Speaker: Telecommunications Sector)

**11:30 AM:** Speaker Session 2  
“Overcoming Common Challenges in Project Execution”  
(Speaker: Telecommunications Sector)

**12:00 PM:** Tea Break & Networking  
Build connections within the CFL Professional Community

**12:30 PM:** Speaker Session 3  
“Position of Data Protection or Privacy in Transforming Organizations through Effective Project Management”  
(Speaker: CEO, NDPC)

**1:00 PM:** Panel Discussion

- “Leveraging Project Management for Industry-Specific Success”
- “Adapting Project Management to Technology-Driven Environments”
- “Ensuring Compliance and Data Protection in Project Execution”
- (Speakers: Telecommunications, Energy & Power, Technology, Real Estate, Banking, and NDPC)

**1:30 PM:** Lunch Break & Networking  
Catered lunch with focused networking opportunities

**2:30 PM:** Speaker Session 4  
“Leading High-Performing Teams: Best Practices for Project Managers”  
(Speaker: Real Estate & Energy & Power Sectors)

**3:00 PM:** Speaker Session 5  
“Continuous Improvement: Documenting and Sustaining Project Success Stories” (Speaker: Banking Sector)

**3:30 PM:** Speaker Session 6  
“Continuous Professional Development Through Best Practices and Certification” (Speaker: Technology Sector)

**4:00 PM:** Event Ends




# Our Goals


- **Foster Knowledge Sharing:** Create a platform where professionals and industry leaders can exchange ideas, insights, and best practices to address contemporary organizational challenges.
- **Drive Professional Development:** Empower attendees with actionable tools, techniques, and strategies to enhance their skills and effectiveness in their roles and certifications
- **Promote Innovation:** Highlight emerging trends and innovative approaches that drive organizational transformation and sustainable growth.
- **Enhance Networking Opportunities:** Build a vibrant professional community where participants can form meaningful connections, collaborate, and create opportunities for mutual success.
- **Support Industry-Specific Excellence:** Address the unique needs of various sectors, including Banking, Oil & Gas, Telecoms, IT, Real Estate, and more, through tailored sessions and discussions.




## Our Speakers

Elevate Summit 2025 brings together leading experts from diverse industries, including:

 Senior Executives from Banking, Oil & Gas, IT, and Telecoms

 CEOs and Founders of cutting-edge technology firms

 Regulatory Experts on compliance and data protection

 Certified Project Management Professionals

# "Maximize Your Brand Visibility: Sponsorship, Exhibition & Advertorial Opportunities"

## Sponsorship Categories and Fees

### **Platinum Sponsor: #35,000,000**

Prime placement of logo on all event materials, banners, and communications.

Opportunity to deliver a 5-minute welcome address during the event.

Exclusive branding at the main stage and networking lounge.

Dedicated exhibition booth at a premium location.

Recognition as the main sponsor in the opening and closing remarks.

15 complimentary tickets for your team or clients.

Extensive acknowledgment on CFL's social media platforms and website.

### **Gold Sponsor: #20,000,000**

Prominent logo placement on event materials and communications.

Recognition during key event sessions.

Branding opportunities at breakout session venues.

Dedicated exhibition booth in a high-traffic area.

10 complimentary tickets for your team or clients.

Featured acknowledgment on CFL's social media platforms and website.

### **Silver Sponsor – #17,000,000**

Logo placement on select event materials and signage.

Recognition during tea break and lunch sessions.

Branding opportunities in the networking area.

5 complimentary tickets for your team or clients.

Acknowledgment on CFL's social media platforms and website.

Partner with us to shape the future of project management and transform organizations!

## Exhibitor Opportunities

Elevate Summit 2025 offers exhibitors an exclusive platform to showcase their products, services, and solutions to a highly targeted audience of professionals, industry leaders, and decision-makers. Connect with over 500 attendees from diverse industries and position your brand as a key player in organizational transformation and project management.

### Exhibitor Categories and Fees

#### **Premium Exhibitor: ₦10,000,000**

- Benefits:
  - Prime exhibition space in a high-traffic area.
  - Exclusive branding on exhibition-related materials.
  - Recognition as a premium exhibitor in event communications.
  - 7 complimentary exhibitor passes.
  - Dedicated mention on CFL's social media platforms.

#### **Standard Exhibitor: ₦7,000,000**

- Benefits:
  - Prominent exhibition booth in a central location.
  - Logo placement in exhibitor-related materials.
  - Recognition as a standard exhibitor during the event.
  - 5 complimentary exhibitor passes.

#### **Basic Exhibitor: ₦5,000,000**

- Benefits:
  - Exhibition booth in the general exhibition area.
  - Logo inclusion in the event program.
  - 3 complimentary exhibitor passes.

Secure your exhibition space today and showcase your brand to a professional and engaged audience!

For more details and registration, contact CFL Training Services Ltd at 08036980295.

# Advertorial Opportunities: Digital & Print Platforms

Maximize your brand's visibility at Elevate Summit 2025 through exclusive advertorial opportunities across digital platforms and premium print materials. With an expected audience of 1,000+ professionals, executives, and industry leaders, this is your chance to showcase your brand to a high-value, engaged audience.

## Digital & Print Advertising Categories

### 1 Digital Advertising Packages

#### ◆ Event Website Banner: – \$4,000,000

- Featured on the Elevate Summit 2025 official website
- High-impact homepage placement
- Clickable redirect to your website

#### ◆ Email Newsletter Feature – \$3,500,000

- Dedicated ad placement in pre-event and post-event emails
- Reaches 1,000+ professionals in Banking, IT, Oil & Gas, Real Estate, and Telecoms
- Includes company logo, image, and CTA link

#### ◆ Social Media Spotlight – \$3,000,000

- Dedicated sponsored posts on event social platforms
- Reaches 10,000+ followers and professionals
- Multi-platform exposure: LinkedIn, Instagram, Facebook, and X (Twitter)

#### ◆ Virtual Session Sponsorship – \$5,000,000

- Exclusive brand placement in live-streamed sessions
- Logo and brand mention during virtual panel discussions
- Includes a 30-second promotional video during breaks

## Premium Print Advertising Packages

### ◆ **Front Cover (Inside) – #7,000,000**

- Prime visibility on the first page of the event brochure
- Full-page premium advert
- Pre-event marketing email feature

### ◆ **Back Cover (Outside) – #6,500,000**

- Exclusive back-page advert for high impact
- Full-page premium placement
- Brand logo included in event promotions

### ◆ **Back Cover (Inside) – #5,000,000**

- Strategic placement for long-term visibility
- Full-page advert in a premium position
- Featured in event post-marketing materials

### ◆ **Center Spread (Double Page) – #10,000,000**

- Maximum exposure with two-page layout
- High engagement position within the brochure
- Exclusive mention in attendee newsletters

## Why Advertise at Elevate Summit 2025?

- ✓ Targeted Exposure: Reach an audience of 1,000+ business leaders & professionals
- ✓ Multi-Channel Branding: Get featured across digital & print platforms
- ✓ Industry-Leading Engagement: Your brand will be seen by decision-makers from top industries
- ✓ Extended Brand Retention: Print materials last beyond the event, ensuring long-term impact

📧 Book Your Advert Slot Today!

For inquiries, contact CFL Training Services Ltd at 080369803295

## SME ADVERT PLACEMENT LIMITATIONS

### ✦ Approved SME Advert Placements

#### ✓ Print Advertising (Summit Brochure & Program Guide)

- Business Card Size – ₦250,000

#### ✓ Digital Advertising (Event Website, Social Media & Email Marketing)

- Sponsored Mention in Event Email Newsletter – ₦1,000,000
- One Social Media Feature (LinkedIn, Instagram, or X) – ₦500,000
- Newsletter Highlight – ₦300,000

◆ SME ads will be placed in a dedicated SME section, separate from Corporate Ads.

- ◆ SMEs must meet eligibility criteria to qualify for these placements.

This ensures genuine SMEs get affordable visibility while preventing large organizations from taking advantage of lower rates. 🚀

#### ✓ SME Companies (Small & Medium Enterprises)

#### ✓ Startups & Growing Businesses

#### ✓ Boutique Consulting firms—e.g., Independent project management firms

#### ✓ Local Real Estate agencies, e.g., Private property developers

#### ✓ SME Service Providers—e.g., Digital marketing firms, IT service providers

#### ✓ Retail & E-commerce Brands – e.g., Fashion brands, online stores

#### ✓ Training & Certification Providers – e.g., Scrum, PMP, Six Sigma boot camps

#### ◆ Why Advertise as an SME?

#### ✓ Direct Exposure to Over 1,000 Industry Professionals & Investors

#### ✓ Cost-Effective Packages Tailored for SMEs

#### ✓ Targeted Industry Visibility in Banking, IT, Oil & Gas, Real Estate, and more

#### ✓ Digital & Print Coverage to extend reach beyond the event

#### 👉 Secure your advert placement today and elevate your brand! 🚀

Thank You for Joining Us at Elevate Summit 2025!

As we conclude this inspiring journey, we want to express our sincere gratitude for your participation. Your presence, ideas, and passion have contributed to making Elevate Summit 2025 an event to remember. Together, we've shared knowledge, sparked innovation, and forged new connections that will continue to shape our future.

Remember, the power to elevate your impact lies within you. Take the insights and inspiration you've gained here, and use them to lead, create, and innovate in ways that drive change.

Thank you for being part of this transformative experience. We look forward to the progress we will make together beyond this summit and the new heights we will reach in the coming years. Stay connected, keep elevating, and let's continue to shape a brighter future together.

Warm regards,  
The Elevate Summit Team

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